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| --- | --- | --- | --- | --- | --- |
| Day | Platform | Post Type | Content Objective | Caption/Idea | Visual/Media Idea |
| Day 1 | [Your input] | [Your input] | [Your input] | [Your input] | [Your input] |
| Day 2 | [Your input] | [Your input] | [Your input] | [Your input] | [Your input] |
| Day 3 | [Your input] | [Your input] | [Your input] | [Your input] | [Your input] |
| Day 4 | [Your input] | [Your input] | [Your input] | [Your input] | [Your input] |
| Day 5 | [Your input] | [Your input] | [Your input] | [Your input] | [Your input] |
| Day 6 | [Your input] | [Your input] | [Your input] | [Your input] | [Your input] |
| Day 7 | [Your input] | [Your input] | [Your input] | [Your input] | [Your input] |

**Template: Playbox Arcade Café – Social Media Content Calendar**